

PROFIT REVIEW

ABC Consultancy Ltd
Year ending 31st May

This year your profits are - £ 76,269

How much higher could they be next year?

Well, if you can change.....

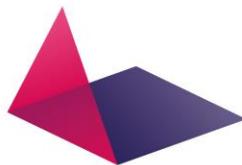
- The quantity you sell by....
- The average price you sell it for by....
- And cut your costs by....

	Scenario 1	Scenario 2	Scenario 3
	2%	5%	10%
	2%	5%	10%
	2%	5%	10%
	To	Or	Or even
	£	£	£
Sales	92,732	96,478	102,237
Costs that vary with how much you sell	13,910	13,904	13,771
Costs that don't vary with how much you sell	2,553	2,502	2,298
Profit	£76,269	£80,072	£96,137

Your profits will change.....

- Sales
 - Costs that vary with how much you sell
 - Costs that don't vary with how much you sell
- Profit

Which is an improvement of..... 5% 13% 26%



ASPIRATIONS

BEYOND ACCOUNTANCY

